



## FAQs About My E-Book - Social Media Content Made Simple

### 1. How do I purchase your resource?

It's easy! Simply go to my website, [www.kimcoylecontent.com](http://www.kimcoylecontent.com) and there is a quick form (your name and email) for you to fill out. After completing the form, you'll receive a confirmation email with information outlining next steps.

Alternatively, you can send an email to [kim@kimcoylecontent.com](mailto:kim@kimcoylecontent.com) with a message expressing interest in purchasing this e-book.

### 2. What is the cost of the resource?

- \$50 CAD

### 3. What do I get when I purchase this resource?

A purchase of this e-book "Social Media Content Made Simple" gets you a PDF version of the 33-page e-book. It includes social media post templates you can quickly and easily modify and customize to suit your business.

### 4. What topics are covered in the resource?

The topics covered in the e-book include the following:

- 1) 20 Social Media Copy Templates & Examples
- 2) Brand Consistency
- 3) Content Writing Tips
- 4) Helpful Social Media Tools & Applications
- 5) Best Days/Times to Post

### 5. How many pages are in the e-book?

The e-book is 33 pages.

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### 6. Why should I purchase this resource?

When you purchase this resource, it gives you writing tips, strategies and templates to help you tell your story and wave goodbye to writer's block.

### 7. Why did I create this resource?

I created this resource as an affordable way to give some guidance to small businesses (and others interested) that don't have communications teams and/or seasoned professionals to write all of their social media copy.

### 8: Who should purchase this resource?

- Small business owners managing their own marketing
- Entrepreneurs looking for structure
- Businesses wanting more consistency online

### 9. Is this resource suitable for all social media platforms?

Yes and no. The social media copy templates are specifically for Instagram. However, at the beginning of the e-book general suggestions are provided on how to adapt the templates across different social platforms, making them versatile.

Alternatively, purchasers are more than welcome to contact me for additional guidance of how to modify the templates to suit their specific social media needs.

### 10. Can I get a printed version of the e-book?

At this time the e-book is only available in a digital PDF format. You are able to copy and paste the text in the templates section, for quick and easy use.



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### 11. Will I receive updates if the e-book is revised?

If the e-book is updated and new versions are available, I would consider offering it at a reduced, or complimentary price, depending on the amount of work involved with the update. Purchasers would receive updates about announcements of this nature.

### 12. Can I share this resource with my team or colleagues?

You are more than welcome to share this e-book with your team and/or colleagues, but, I request that it is not shared outside of your place of business. If you know of someone that could benefit from this resource, please encourage them to purchase it, or get in touch with me directly.

If you have any additional questions, please email  
[kim@kimcoylecontent.com](mailto:kim@kimcoylecontent.com)